

URM
education

REGISTER AT

www.urm.education

+1 305 647 0800

LUXURY HOTEL
ARCHITECTURE
SUMMIT®

NEW YORK 2019

THE STANDARD HOTEL - NY

URM
education



PARK HIATT - NY

URM
education

The third Luxury Hotel Architecture Summit® builds on URM® Summits' experience of over 10 international educational events focused on the high-end market. The program is filled with lectures, informal talks and panel discussions designed to foster insight and lay the foundations of the path for success. A journey in search of innovation through site inspections to the most cutting edge hotels in New York and VIP access to BDNY, one of the greatest Hotel Architecture trade fairs in the world, along with unforgettable cultural and social experiences.

PROGRAM

- International Luxury Hotel Projects
- Luxury Concepts and Elements in the Hospitality Industry
- Accessible Luxury in Hospitality
- Contextualizing Luxury Projects
- Guided Visits and VIP pass to BDNY talks and lectures
- Hotel site inspections

DATES

09/11/2019 - 09h00 to 17h00

10/11/2019 - 09h00 to 17h00

11/11/2019 - 09h00 to 17h00

Social Program*

10/11/2019 - 18h30 to 22h00

(*) The social program is optional and may be charged separately.

NOVEMBER 9th – Luxury Hotel Projects

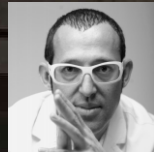
09h00 – Projects for the Luxury Market
10h30 – Coffee Break
10h45 – Site Inspection Park Hyatt New York
12h00 – Lunch
14h00 – Luxury @ Karim Rashid's Mind
15h30 – Coffee Break
15h45 – Blind Visit



Projects for the Luxury Market

Arq. Fabio Grego

Director of projects in Latin America for Hyatt Hotels Corporation



Luxury @ Karim Rashid's Mind

Designer Karim Rashid

Karim Rashid is one of the most prolific designers of his generation, with over 3000 designs in production and over 300 awards.

NOVEMBER 10th – BDNY

09h00 – Lost in New York
12h00 – Perception Sharing and Lunch
14h00 – BDNY Trade Fair Visit
17h00 – Skyline discussion

NOVEMBER 11th – Contextual Luxury Design

10h00 – Accessible Luxury
11h00 – Site Inspection – The Public Hotel
12h00 – Lunch
14h00 – Luxury inside-out
15h30 – Coffee Break
15h45 – Site Inspection – 1 Brooklyn Hotel



Accessible Luxury

Bonetti Korzerski Studio

With an European approach to projects, Enrico Bonetti and Dominic Korzerski strive to create spaces that possess an aesthetic of understated luxury and warm modernism.



Luxury inside-out

Inc Architecture and Design

The studio run by Adam Rolston, Gabe Roth and Drew Stuart brings an integrated vision of architecture and design focused on a mission to connect structures to their social and cultural contexts.

Program and faculty subject to change.

Social Program*

The Golden Key Awards Gala Dinner - 18h30 to 22h00

(*) The social program is optional and may be charged separately.

1 BROOKLYN - NY



PARK HYATT™

PUBLIC



The Standard

URM
education

VENUE

Park Hyatt New York
153 W 57th St, New York, NY ,USA

PREVIOUS EDITIONS

2015 - The Waldorf Astoria
2017 - Plaza Athenée NY

INVESTMENT

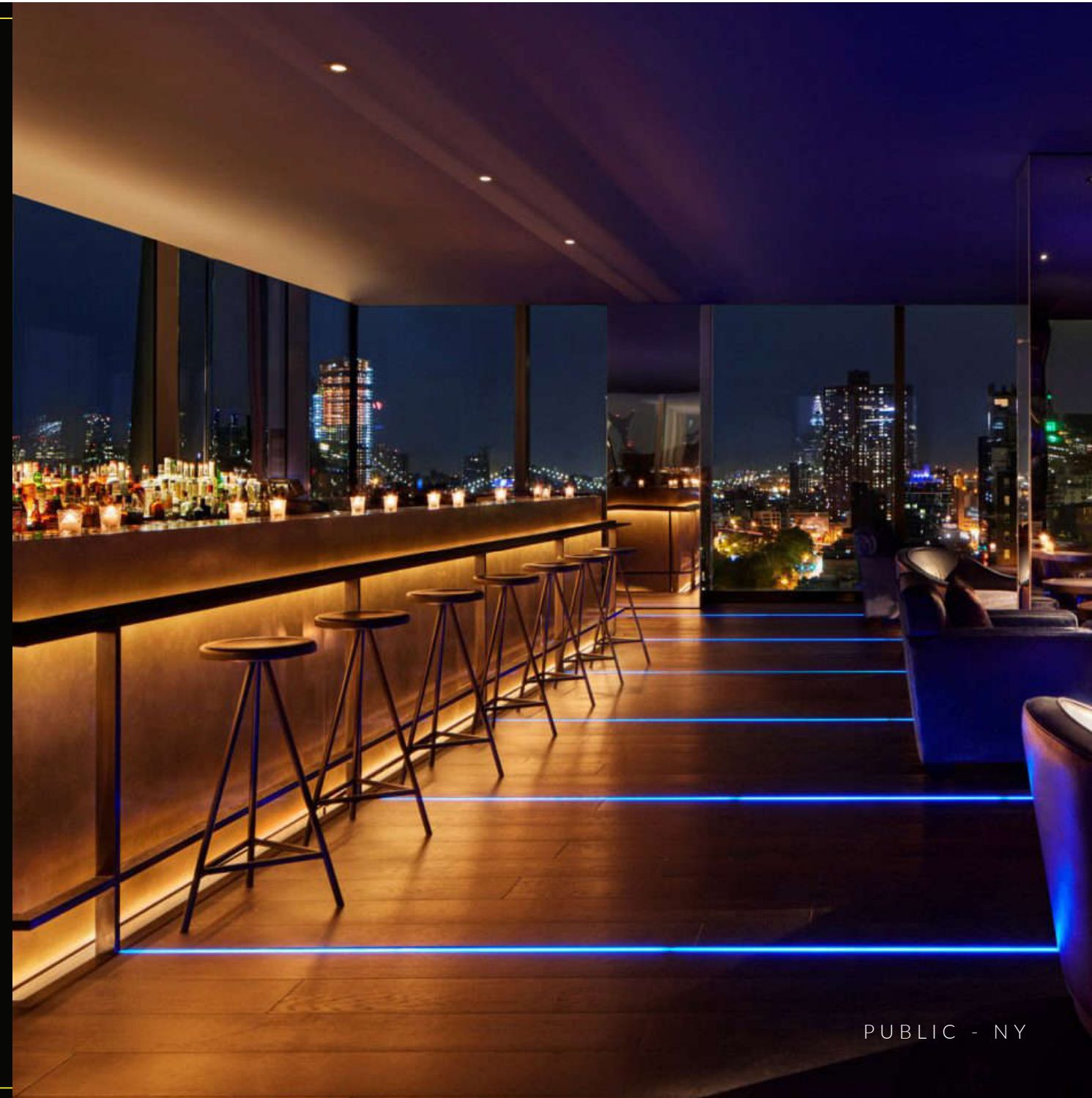
USD 3,500

Contact us for a customized payment plan

Special terms for URM students and alumni

USD 2,500

URM
education



PUBLIC - NY